



### GREENPEAK EXPANDS ITS ADVANCED SALES, SUPPORT AND INTEGRATOR NETWORK IN THE USA

#### *DEMAND FOR GREENPEAK INNOVATIVE EXTREME LOW POWER WIRELESS NETWORKING TECHNOLOGIES DRIVES RAPID EXPANSION*

September 30, 2008 - Utrecht - The Netherlands - GreenPeak Technologies, a fabless semiconductor company and a leader in battery-free and maintenance-free communication technology for wireless sense and control applications, today announced that it has signed up a network of leading sales representatives and system integrators for its quickly growing United States customer base. GreenPeak's chips and modules are based on the IEEE 802.15.4/ZigBee wireless networking standard, and can utilize energy harvesting to facilitate battery-free operation in a totally wireless environment, without the need for either communication or power cables.

GreenPeak is pleased to welcome five new organizations to provide regional support to customers and to meet the increasingly sophisticated customer needs. The companies added to the growing team of GreenPeak's sales partners are Cain White, EG Holmes and Assoc., Theta-J, TL Marketing and WaveSpace.

In addition, GreenPeak has added four new system integrators to provide specialist services to customers who are using 802.15.4 wireless technology for their applications. AISD Inc, Digital AV, LS Research, Software Technologies Group and Talon Communications were chosen by GreenPeak to cover customer needs in low power, mesh-network and wireless applications.

GreenPeak's system integrators and sales partners have a key role in supporting the growing customer base of GreenPeak. These partners were selected because of their technical expertise and knowledge of GreenPeak's product technologies. They all share GreenPeak's business spirit and focus on quality, and are trained and certified by GreenPeak.

"The expansion of the US sales and integrator network is part of GreenPeak's strategy for a global market approach" said Frans Frielink, VP of Business Development of GreenPeak Technologies. "It will allow us to provide superior local support to our customers and further strengthen our presence in the US. By

## GreenPeak Press Release

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→ For immediate release



partnering with these companies, we are able to better serve our growing customer base and to provide our US customers with flawless local technical and sales support”.

To learn more about GreenPeak’s sales partners and integrators in the US, please visit their websites at:

[www.aisdinc.com](http://www.aisdinc.com)

[www.cainwhite.com](http://www.cainwhite.com)

[www.digitalav.com](http://www.digitalav.com)

[www.egholmes.com](http://www.egholmes.com)

[www.lsr.com](http://www.lsr.com)

[www.stg.com](http://www.stg.com)

[www.tl-marketing.com](http://www.tl-marketing.com)

[www.theta-j.com](http://www.theta-j.com)

[www.taloncom.com](http://www.taloncom.com)

[www.wavespaceinc.com](http://www.wavespaceinc.com)

An overview of the covered territories by GreenPeak’s sales partners is available at:

<http://www.greenpeak.com/Company/BusinessPartners.html>

### **About GreenPeak**

GreenPeak is a fabless semiconductor company, and is a leader in battery-free communication technology for wireless sense and control applications. This revolutionary technology, based on the IEEE 802.15.4/ZigBee wireless networking standard, utilizes energy-harvesting to facilitate battery-free operation in a totally wireless environment, without the need for either communications or power connectivity. GreenPeak is based in Utrecht - The Netherlands and has offices in Belgium, Japan and USA. GreenPeak is backed by venture capitalists: DJF Esprit (UK), GIMV (Belgium), Motorola Ventures (USA) and Allegro Investment Fund (Belgium).

[www.greenpeak.com](http://www.greenpeak.com)

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